



# PRESS RELEASE



## MAPL Raleigh a success-BIG WINNER...the environment *"Going Green" theme a hit*

**MARCH 7, 2011, RALEIGH, NC:** Triangle Volleyball Club hosted its third annual MAPL Raleigh-an indoor 22 court volleyball tournament held in the Raleigh Convention Center and showcasing the best junior girls' club volleyball teams along the eastern seaboard.

This year's event was held March 5-6 and incorporated a 'Going Green' theme. Consistent with the green theme was the official launch of an environmental impact awareness program pertaining to sports drink bottles and several efforts aimed at reducing the overall carbon footprint of the event.

"Sports drinks and bottled water pose an increasing environmental threat," stated Sherry Fadool, Triangle's Associate Director. "Too often at sporting events recycling these bottles is not possible given limited access to recycling containers and the cost associated with recycling programs at sporting venues." A study conducted by Triangle estimates that nearly a quarter million sports drink and water bottles will be generated at regular Carolina Region regular tournaments in 2011. An exhibit entitled 'BOTTLES-the exhibition' was on display at MAPL Raleigh and featured 6 volleyball players created from empty sports drink bottles.



Every MAPL Raleigh participant was provided a reusable water bottle and free powdered sports drink formulas at a water refilling station throughout the event. In total over 4500 servings of sports drink were provided in this manner reducing significantly the plastic material generated from the event.

Additionally, the tournament utilized an electronic tournament guide to reduce substantially the paper needed to administer the event. Included in the guide were several slides providing sustainability facts about sports drink bottles. Teams were also encouraged to submit pictures for the guide showing them "going green".

The Mid-Atlantic Power League [MAPL] event included 108 elite level Junior Olympic Girls volleyball teams from as far away as Pennsylvania. The two-day tournament is the largest indoor junior event held in central North Carolina and brought nearly 4000 student-athletes, coaches, parents, spectators, and college recruiters to downtown Raleigh. It's expected that this year MAPL Raleigh's economic impact will approach \$1 million. For more information contact Sherry Fadool, [fadool@trianglevolleyball.org](mailto:fadool@trianglevolleyball.org).

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*Triangle Volleyball Club*, a 501(c)(3) non-profit organization, was founded in 2002 and is dedicated to the education of student-athletes through excellence in the sport of volleyball. *Triangle* is equally committed to growing volleyball in North Carolina and has expanded its programs and offerings, leading the way for NC junior volleyball. *Triangle Volleyball Club* is a member of the Carolina Region of USA Volleyball, the national volleyball organization of the U.S. Olympic program. For more information visit [www.trianglevolleyball.org](http://www.trianglevolleyball.org); [www.maplvb.com](http://www.maplvb.com); [www.carolinaregionvb.org](http://www.carolinaregionvb.org); [www.usavolleyball.org](http://www.usavolleyball.org).